



**EVENT- 51**

## **Junagadh Agricultural University, Junagadh**

Five Day Entrepreneurship Development Training Programme  
on

### **“Emerging Dimensions in Agribusiness Development and Trade”**

Under the aegis of NAHEP- IDP

**28<sup>th</sup> September to 02<sup>nd</sup> October, 2020**

**Venue : Google meet & live-streaming on YouTube**

**Note:**

- The registration is free of cost and open for all through live-streaming
- Registered participants will be provided meeting ID through their personal mail IDs
- E-certificates will be provided to all the registered participants only after tracking of their everyday presence using automated attendance sheets in Google Meet

**Click Here for Registration  
of UG students  
of JAU, Junagadh (via Google Meet)**

**Click Here for Registration  
of other Participants  
(Via Youtube Live-Streaming)**

**-: Organized by :-**

Department of Agril. Economics, College of Agriculture  
Junagadh Agricultural University  
Junagadh – 362001, Gujarat

## Central Organizing Committee

### Chief Patron

**Dr. V. P. Chovatia**

Vice-Chancellor & PI-NAHEP(IDP),  
JAU, Junagadh

### Chairman

**Dr. K. A. Khunt**

Principal & Co-PI(IDP)  
JAU, Junagadh

### Advisors

**Dr. P. M. Chauhan**

Registrar & Co-PI (IDP)  
J. A. U., Junagadh

**Dr. P. Mohnot**

ADR & Nodal Officer (ICAR)  
J. A. U., Junagadh

### Convener

**Dr. H. M. Gajipara**

Professor and Head  
Department of Agril. Economics  
J. A. U., Junagadh

## Organizing Secretaries

**Dr. B. Swaminathan**

Assistant Research Scientist  
Department of Agril. Economics  
CoA, J. A. U., Junagadh

**Dr. V. D. Tarpara**

Associate Research Scientist.  
Department of Agril. Economics  
CoA, J. A. U., Junagadh

## About the Organizing Department

Junagadh Agricultural University (JAU) is one of the leading State Agricultural Universities in India. Established in 2004 as a separate University from the erstwhile Gujarat Agricultural University, JAU is fast establishing its footprints in addressing the emerging challenges in agriculture and ship-shaping the state's agricultural policy orientation.

The Department of Agricultural Economics, College of Agriculture, JAU, Junagadh was established in 1960 and the PG programme is being offered at the Department from 1968 onwards. The Department is offering courses to the tune of 52 credits at both agriculture and horticulture colleges. Presently, there are 7 faculties working in the Department and a total of 22 students pursuing their full-time PG degrees. The Department has so far guided 89 Master's and 23 Doctoral degree candidates. The alumni of the Department are working in various capacities in academics, banking, civil services, line departments, private concerns and MNCs. This is the sixth event conducted by the Department under NAHEP-IDP of the University.





## About the Training Programme

This training programme will be conducted under the aegis NAHEP-IDP, a project being operated at the University funded by ICAR, Delhi for improving the overall competency of the undergraduate students of the University along with strengthening the existing industry-academia liaison and improving entrepreneurial inclination among the students. Accordingly, the specific objectives of the intended training programme are as follows:

1. To hone technical, entrepreneurial, business, and analytical skills of the undergraduate students for a rewarding career ahead.
2. To instill a favourable inclination for setting up either their own business start-ups or to choose different career paths.
3. To infuse non-curricular interpersonal or soft skills among students for as to boost their confidence and improve their decision making ability regarding future endeavours.
4. To expose students to the latest developments / updates in farm sector like New Farm Bill 2020, digital marketing trends, start-up culture in agriculture, blockchain technology, commodity trading, *etc.* so as to ensure their overall development.




## Inaugural Session(28<sup>th</sup> Sep, 2020– Monday) Programme Details



<p style="text-align: center;"><b>Welcome Address by Chairman</b></p> <p style="text-align: center;"><b>Dr. K. A. Khunt</b> Principal &amp; Co-PI (IDP) CoA, JAU, Junagadh</p>	
<p><b>Launching of the training manual</b></p>	
<p style="text-align: center;"><i>Introductory Remarks about the training programme</i></p> <p style="text-align: center;"><b>Dr. V. D. Tarpara</b> Asso. Res. Sci. Dept. of Agril. Economics, CoA, JAU, Junagadh</p>	
<p style="text-align: center;"><i>Presidential Remarks</i></p> <p style="text-align: center;"><b>Dr. P.M. Chauhan</b> Registrar and Co-PI (IDP) JAU, Junagadh</p>	
<p style="text-align: center;"><i>Vote of Thanks</i></p> <p style="text-align: center;"><b>Dr. B. Swaminathan</b> Asstt. Res. Sci. Dept. of Agril. Economics, CoA, JAU, Junagadh</p>	

**Day 1: 28<sup>th</sup> Sep., 2020 – Monday**

### Technical Session & Eminent Speakers


Speaker and affiliation	Title of guest lecture	Date and Time	Guest Speaker
<p><b>Mr. Satish Salivati</b> Co-Founder &amp; CEO, InteliTix Solutions Private Limited ; Talent Assessment and Analytics Specialist Blockchain Practitioner Chennai, Tamil Nadu, India</p>	<p>Blockchain technology for agriculture</p>	<p>28<sup>th</sup> September, 2020 from 10:00 to 12:00 hrs</p>	

**Day 1- 28<sup>th</sup> Sep., 2020:12:00 to 14:00 Lunch and Activity Break**

<p><b>Mr. Karan Bhasin</b> Consulting Editor (Economics), Swarajya; Director, Global Young Action Network Foundation, New Delhi; Director, Network Technologies Pvt. Ltd., New Delhi</p>	<p>Decoding New Farm Bill 2020: Is it a game- changer for Indian farmers?</p>	<p>28<sup>th</sup> September, 2020 from 14:00 to 15:30 hrs</p>	
<p><b>Mr. P. Sivakumar</b> Chief Executive Officer Madurai Agri Business Incubator (MABIF) NABARD – TNAU initiative, Madurai, Tami Nadu</p>	<p>NABARD support system for start-ups in agriculture</p>	<p>28<sup>th</sup> September, 2020 from 15:30 to 17:30 hrs</p>	



**Day 2 : 29<sup>th</sup> Sep., 2020 – Tuesday**

**Technical Session & Eminent Speakers**

<p>Resource persons from NCDEX Institute of Commodity Markets &amp; Research (NICR), New Delhi, India</p>	<p>Commodity trading basics –I</p>	<p>29<sup>th</sup> September, 2020 from 10:00 to 12:00 hrs</p>	 <p><b>NICR</b> NCDEX Group Company</p>
	<p><b>12:00 to 15:30 Lunch and Activity Break</b></p>		
	<p>Commodity trading basics –II</p>	<p>29<sup>th</sup> September, 2020 from 15:30 to 17:30 hrs</p>	


**Day 3 : 30<sup>th</sup> Sep., 2020 – Wednesday**

**Technical Session & Eminent Speakers**

<p><b>Ms. Pragati Gokhale</b> Advisor, Rajiv Gandhi Science &amp; Technology Commission; National Resource Person, MoRD, GoI</p>	<p>Zero budget agro-marketing techniques</p>	<p>30<sup>th</sup> September, 2020 from 10:00 to 12:00 hrs</p>	
<p><b>12:00 to 15:30 Lunch and Activity Break</b></p>			
<p><b>Mr. Tasim Pasta</b> Director, Excellent EXIM Institute Jamnagar, India and Dubai, UAE</p>	<p>Recession free export-import trade</p>	<p>30<sup>th</sup> September, 2020 from 15:30 to 17:30 hrs</p>	

## Day 4 : 01<sup>st</sup> Oct., 2020 – Thursday

### Technical Session & Eminent Speakers


<b>Mr. Ketan Changani</b> Corporate Trainer and Foreign Trade Consultant; Co-Founder Lime Export-Import Training Institute, Rajkot, Gujarat	Export-import documentation skills and procedures	01 <sup>st</sup> October, 2020 from 10:00 to 12:00 hrs	
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### 12:00 to 15:30 Lunch and Activity Break

<b>Mr. Hitesh Prajapati</b> Exporter of PP bags and Spices; Co-Partner, Shriji Spices Gujarat	International business communication skills	01 <sup>st</sup> October, 2020 from 15:30 to 17:30 hrs	
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## Day 5 : 02<sup>nd</sup> Oct., 2020 – Friday

### Technical Session & Eminent Speakers

<b>Dr. V. K. Gondaliya</b> Associate Professor Department of Agricultural Economics BACA, AAU, Anand	Export promotion measures of GoI and GoG	02 <sup>nd</sup> October, 2020 from 10:00 to 12:00 hrs	
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### 12:00 to 14:00 Lunch and Activity Break

<b>Dr. Yuvaraj Zala</b> Co-Manager, Google Business Group, Rajkot, India	New generation digital marketing skills in agriculture	02 <sup>nd</sup> October, 2020 from 14:00 to 15:30 hrs	
<b>Mr. Jatin Kataria</b> Founder & CEO, We Shape up; Screening Committee Member in Start-up India scheme; and Co-founder, GloCal coWorking Space, Rajkot,	Start-up opportunities in agricultural sector	02 <sup>nd</sup> October, 2020 from 15:30 to 17:30 hrs	

## Valedictory Session (02<sup>nd</sup> Oct., 2020 – Friday)

### Welcome Address by Chairman :

**Dr. K. A. Khunt**

Principal & Co-PI (IDP)  
CoA, JAU, Junagadh



### Opening Remarks :

**Dr. P. Mohnot**

ADR & Nodal Officer (ICAR)  
JAU, Junagadh



### Special Address :

**Dr. P. M. Chauhan**

Registrar and Co-PI (IDP)  
JAU, Junagadh



### Guest of Honour Address :

**Mr. Satish Salivati**

Co-Founder & CEO,  
InteliTix Solutions Private Limited  
Blockchain Practitioner, Chennai



### Guest of Honour Address :

**Mr. Jatin Kataria**

Founder & CEO, We Shape up; Screening  
Committee Member in Start-up India  
scheme Rajkot



### Keynote Address :

**Dr. P. Ramasundaram**

National Co-ordinator (NAHEP-IDP)  
ICAR, New Delhi



### Presidential Address:

**Dr. V. P. Chovatia**

Hon'ble Vice-Chancellor &  
PI-NAHEP(IDP)  
Junagadh Agricultural University, Junagadh




**Feedback of the Participants**

**Vote of Thanks**

**National Anthem**

**Contact for further details:**

<p><b>Dr. B. Swaminathan</b> Assistant Research Scientist Department of Agril. Economics J. A. U., Junagadh</p>	
<p> +91 9638673263</p>	
<p> bswaminathan@jau.in</p>	

<p><b>Dr. V. D. Tarpara</b> Associate Research Scientist Department of Agril. Economics J. A. U., Junagadh</p>	
<p> +91 9428017766</p>	
<p> vaju_tarpara@jau.in</p>	

